

HONOLULU QUARTERBACK CLUB

"The Preeminent Sports Source in Hawai'i, Recognizing All Sports"

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PRESS RELEASE

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The Honolulu Quarterback Club, celebrating 70 years, is pleased to announce the following Guest Speaker for their luncheon, Monday, July 25th at the Maple Garden Restaurant, 909 Isenberg St., Honolulu, HI 96826:

+ Rick Blangiardi – Senior Vice President – General Manager – Hawaii News Now KGMB (CBS) and KHNL (NBC)

Rick Blangiardi – Senior Vice President – General Manager – Hawaii News Now KGMB (CBS) and KHNL (NBC) – Prior to his career in broadcast, Rick spent eight years as a college football coach and left the coaching ranks as a Defensive Coordinator/Associate Head Football Coach for the University of Hawaii. Rick then began his broadcast career at KGMB in 1977 as an account executive. After seven years and ascending through the ranks, Rick took over the reins of a then defunct television station, KIKU, rebranded it to become KHNL. Within six years, it became one of the leading television stations in the country, dubbed the "National Champ of Local Sports Broadcasting", with its innovative and extensive contract to televise over 100 University of Hawaii sporting events annually.

He is a nationally recognized television broadcaster who has been an executive in the television industry for over 38 years, succeeding in senior executive positions in many of the nation's most competitive markets including: Seattle (VP & GM, KING5 Television); New York City (CBS Television Network); San Francisco (VP & GM, KPIX 5 Television); Sacramento (Group President), and Los Angeles (Group President).

Prior to returning to Hawaii, Rick was President of Telemundo Holdings Inc. (the nation's second largest Hispanic television network). He was based in Los Angeles, and responsible for the operations and turnaround of Telemundo's 11 owned and operated stations throughout major markets in the United States and Puerto Rico. A key highlight of Rick's tenure, was leading the sale of Telemundo in 2001 to NBC for \$2.7 billion, the largest deal in NBC's history by a factor of four!

In the Honolulu market, Rick was the Sr. Vice President & GM of both KHON2 (FOX Affiliate) and KGMB9 (CBS Affiliate) from 2002 through the sale of KHON2 in 2006. From 2006 through 2009, he served as GM of KGMB; and in 2009 became the GM of the newly created Hawaii News Now – KGMB (CBS) and KHNL (NBC).

In 2011, Rick was recognized by the Sales and Marketing Executives International (Honolulu Chapter) as the "2010 Salesperson of the Year". This very prestigious award is presented annually by SMEI to "the one individual who has enhanced the image of Hawaii and the quality of life in our community".

Rick initially enrolled as a freshman at University of Hawaii, Manoa in 1965, transferred two years later and earned his B.S. from Springfield College in 1969. He then received his Masters in Educational Administration (M.Ed) from the University of Hawaii in 1973. He actively participates as a Board member having been Past President for the Aloha Council Boy Scouts of America, The Hawaii Food Bank, The American Red Cross-Hawaii Chapter, and Hawaii Theatre Center. Rick's past affiliations include: Director, Central Pacific Bank; Chairman, Chamber of Commerce of Hawaii; President, Na Koa, UH Football; Director, Executive Committee, Koa Anuenue; Chaminade Board of Regents and Hogan Entrepreneur Advisory Board member. The Honolulu Quarterback Club welcomes Rick Blangiardi.

The Maple Garden Restaurant is located at 909 Isenberg (near the corner of King and Isenberg directly across from the Old Stadium Park) and there is free parking next to the Restaurant or street parking is available. The entrance to the meeting room is located at the rear of the Maple Garden building through the parking lot. Lunch is at 11:30 am and the program begins at 12 noon. The luncheon cost is \$16.00 per person for members and guests, which include tax and gratuities. The food is fabulous!

THE GENERAL PUBLIC IS INVITED

Come to our meeting & celebrate this speaker!

There is parking next to the Maple Garden Restaurant and plenty of street parking.