

HONOLULU QUARTERBACK CLUB

"The Preeminent Sports Source in Hawai'i, Recognizing All Sports"

55 South Kukui Street

Suite #D2708

Honolulu Hawaii 96813

Herman H. Stern, President

website: honoluluquarterbackclub.com/Telephone 808-531-9930

PRESS RELEASE

For Release: Sunday, August 4 , 2013

The Honolulu Quarterback Club, celebrating 67 years, is pleased to announce the following Guest Speakers for their luncheon, Monday, August 5th., at the MGR:

+ Thomas Shubert - Professional Tennis Player - Journalist/Photographer
+ David Uchiyama - Vice President - Brand Management - HTA

Thomas Quek Shubert - Professional Tennis Player - Journalist/Photographer - Production Assistant for InsideOut Sports Entertainment - High Performance Tennis Coach - Thomas returns to the Honolulu Quarterback Club after a year and recently came back to Hawai'i from an 80-day trip around the world playing professional tournaments in Europe and Asia. He continues to work on his writing career at the Cincinnati Masters, U.S. Open and the ATP World Tour Finals events that occur later this year. He is professionally rank #11 since 2011. Thomas is also a high performance tennis coach and hitting partner for many top professionals. While in high school, he has won almost every sporting award in tennis and at the collegiate level he won, rookie of the year, player of the year, most improved player & etc. According to Thomas, he does not define success with awards or trophies. He believes every day is a challenge and continues to push himself to reach greater expectations. He says , the more consistently he is able to do this, the more satisfaction he receives, regardless of a victory or defect. He also says, experience, in his opinion, is the most valuable award or asset one can attain. Thomas has visited and competed in 14 different countries and will gives us the inside stories playing all the top-ranked professional tennis players of the world.

David Uchiyama - Vice President of Brand Management - Hawai'i Tourism Authority - This is David's first formal visit to the Honolulu Quarterback Club. Since 2007, he has served as the Vice President of Brand Management and after 30 years in the travel industry. In his role, he oversees all Hawai'i branding and tourism research functions including; Worldwide leisure marketing of Hawai'i via management of 5 contractors for the HTA major market areas. Those include; Hawai'i Visitors and Convention Bureau for U.S. West, U.S. East and Canada; Hawai'i Tourism, Japan; Hawai'i Tourism Asia (which covers PRC, Taiwan, Korean and Southeast Asia); Oceania, and Europe. Also, he oversees Worldwide business marketing efforts for the Hawai'i Convention Center and the corporate meetings and incentives markets. He is also involved in Sports Marketing, including overseeing partnerships with the NFL Pro Bowl, PGA Tour and a portfolio of other sporting events including the Ford Ironman World Championships and Diamond Head Classic. He is also in charge of product development, enrichment and festivals and events programs that deliver on Hawai'i's brand promise and provide unique community experiences that define Hawai'i's place and people. Also, he is responsible for all tourism research programs to guide efforts, and track and improve what Hawai'i tourism stakeholders can do to ensure the sustainability of tourism and Hawai'i's tourism industry. Prior to joining HTA, David was the regional Director of Communications for Starwood Hotels & Resorts, Hawai'i and French Polynesia, where he oversaw marketing, communications,

advertising and public relations efforts for more than a decade. David will give us the latest changes in the Pro Bowl and discuss HTA's efforts to keep it in Hawai'i.

The Maple Garden Restaurant is located at 909 Isenberg (near the corner of King and Isenberg directly across from the Old Stadium Park) and there is free parking next to the Restaurant or street parking is available. The entrance to the meeting room is located at the rear of the Maple Garden building through the parking lot. Lunch is at 11:30 am and the program begins at 12 noon. The luncheon cost is \$15.00 per person for members and guest which includes tax and gratuities. The food is fabulous!

THE GENERAL PUBLIC IS INVITED
Come to our meeting & celebrate these speakers!
There is parking next to the Maple Garden Restaurant and plenty of street Parking.